

Malaysia Government Developer Attracts Investors with Multi Screen Signage

1Malaysia Development Berhad (1MDB), founded in 2008, is a strategic development company wholly owned by the Malaysia government. In order to promote development projects in energy, real estate, tourism and agribusiness, 1MDB was looking for a powerful and easy-to-manage communications system to present its services and products.

1MDB set up six 60" LCD's (2x3) connected to DT Research's MS600 Multi Screen Signage Appliance and managed with WebDT Content Manger (WCM) software in the 1MDB Gallery House dedicated to hosting foreign investors for presentations and meetings. IT staff can manage and publish dynamic content and urgent messages from any location at any time.

Featuring a powerful and energy-efficient Intel Core i processor and individual graphic cards, the MS600 Appliance drives six screens with high resolution dynamic content simultaneously. To remotely manage and publish the messages, the WCM software provides inclusive tools to schedule content files and create the layout designs for playlists displayed on the LCD's. The software can also be used to schedule the timing of power for the MS600 Appliance and the downloading of content for optimal resource management.

This system is now promoting 1MDB's upcoming developments on financial hub projects, milestones, speeches, and developments for visitors. It also allows IT staff to publish real-time messages during events and signing ceremonies. For more DT Research signage product information, please visit <http://www.signage.dtri.com/>.



About DT Research



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DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The DT Research family of products is based on embedded computing platforms for secure, reliable, and cost-effective computing. The products include digital signage solutions, wireless tablets, point-of-service handhelds, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® operating systems, the devices offer durability and ease in integration, leading to solutions that can be remotely managed with the comprehensive WebDT Content Manager and Device Manager software. For more information, visit <http://www.dtresearch.com>

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